

AMERICAN FREEDOM FUND & HIRING OUR HEROES
present



MANHATTANS, MARTINIS & MISTLETOE

Seventh Annual
VETERAN AWARDS GALA

**Wednesday, December 15, 2021
7:00pm to 10:00pm**

Hall of Flags | Chamber of Commerce of the United States of America
www.joinm3.org | #M3forVets | #MMMys

2021 SPONSOR PACK

2021 FACT SHEET



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www.joinm3.org
americanfreedomfund.org



ABOUT M3 2021

We're back! And this year the **American Freedom Fund** has partnered with **Hiring Our Heroes** to present Manhattans, Martinis & Mistletoe™ and it is going to be bigger and better than ever!

Due to the event's popularity we have transitioned to the historic **U.S. Chamber of Commerce Hall of Flags** offering Beaux Arts style architecture featuring formal design, grandiosity, and elaborate ornamentation which dazzles even the most seasoned socialites and experienced connoisseurs. This style of French neoclassic architecture and American renaissance blends with signature cocktails, savory eats and the who's who of Washington to create a sensational guest experience. Guests will be treated to an evening of discriminating experiences: savory culinary treats, a refined bourbon tasting and handcrafted cocktails.

You won't want to miss this evening of holiday sophistication. Mark your calendar now for the Seventh Annual Manhattans, Martinis & Mistletoe™ Veterans Awards Gala. Wednesday, December 15th from 7:00pm to 10:00pm.

ABOUT AFF

American Freedom Fund (AFF) was founded in 2016 by three combat veterans, LT Don Bramer, MAJ Rob Miller, and Petty Officer Gabe Stecker. After their individual tours of duty, they sought a way to continue serving their brothers and sisters in arms by providing the Veteran community the opportunity; the means to maintain the fellowship and the support of the military as they transition towards their next career.

AFF empowers Active Duty, Reserve and Separated Service Members through a mission of athletics, education, and advocacy. The goal of AFF is simple: provide a place for active duty and Veteran service members, as well as their families, to come together in a spirit of camaraderie to participate in recreational AND competitive sports; to afford the means and opportunity for student Veterans who seek a career in defense or public policy to achieve the next step in their goals; and to raise awareness and financial support for Veteran focused organizations that are providing crucial resources for Veterans in the community.

Each year, AFF honors outstanding Veteran focused organizations for their dedication and support to the Veteran community with an award at the annual Manhattans, Martinis & Mistletoe Veterans Awards Gala in Washington, DC. This event also provides AFF the opportunity to recognize and celebrate military influencers, legislators and others who continue to set the standard in the mission of empowering the Veteran community.

"The mission of American Freedom Fund is to empower Veterans through our athletic, educational, and advocacy programs in Washington, D.C. and across America."

American Freedom Fund | 901 D Street, SW, Suite 920 Washington, DC 20024 | info@AmericanFreedomFund.org

American Freedom Fund is a preeminent nonprofit veterans organization formed under Section 501(c)(19) of the Internal Revenue Code. The AFF Patriots Foundation is a nonprofit organization formed under Section 501(c)(3) of the Internal Revenue Code. Donations to these organizations are tax deductible as charitable contributions for federal income tax purposes.

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NONPROFIT OVERVIEW

Mission: The mission of American Freedom Fund is to empower Veterans through our athletic, educational, and advocacy programs in Washington, D.C. and across America.

Target demographics: Active Military, Veterans, and their Families & Supporters

Direct beneficiaries: Each year AFF supports Military & Veteran Athletes, including adaptive and non-adaptive athletes, compete in events across the country and hosts events that bring together and support the veteran community.

Geographic areas served: Washington, DC and across the Nation

Programs: Athletics. Education. Advocacy.

AMERICAN FREEDOM FUND'S COMMUNITY 2019 IMPACT

WHILE THE COVID-19 LANDSCAPE WAS EVER-CHANGING, IN 2020 AFF WAS ABLE TO OFFER LIMITED PROGRAMING ON A STATE-BY-STATE BASIS. OUR PLAN IS TO UNITE IN 2021 AND JUMPSTART PROGRAMS SAFELY AS RESTRICTIONS ARE LIFTED.

BASEBALL



18 STATES

SHOOTING



159 VETERAN ATHLETES
& PARTICIPANTS

OUTDOORS



135 SOFTBALL
GAMES PLAYED

6 PROGRAMS

25 NETWORKING
& SUPPORT
FUNCTIONS

GOLFING



12 OUTDOOR
EXCURSIONS

14 SHOOTING
COMPETITIONS

1,569 POSITIVE ENGAGEMENTS

AMERICAN
FREEDOM FUND
ATHLETICS. EDUCATION. ADVOCACY.



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2021 SPONSOR OPPORTUNITIES



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CORPORATE SPONSOR LEVELS & BENEFITS

VALOR

\$20,000 Title Sponsor (only 1 available)

8 tickets donated to local Veterans in your name

20 VIP tickets, which includes invitation to pre-event reception and two reserved tables at the Gala. Company recognition on Step & Repeat, social media outlets and sponsor loop. Full page inside front cover Ad* and name showcased in event program. Logo* link on event webpage to your website. Opportunity to present award.

FREEDOM

\$15,000 Presenting Sponsor

6 tickets donated to local Veterans in your name

10 VIP tickets, which includes invitation to pre-event reception and a reserved table at the Gala. Company recognition on Step & Repeat, social media outlets and sponsor loop. Full page ad* and name showcased in event program. Logo* link on event webpage. Opportunity to present award.

LIBERTY

\$10,000 Supporting Sponsor

4 tickets donated to local Veterans in your name

8 VIP tickets, which includes invitation to pre-event reception and a reserved table at the Gala. Company recognition on social media outlets. Half page Ad* and name showcased in event program. Logo* link on event webpage.

HONOR

\$5,000 Sponsor

2 tickets donated to local Veterans in your name

6 VIP tickets, which includes invitation to pre-event reception and a reserved table at the Gala. Company recognition on social media outlets and sponsor loop. Quarter page message* and name listed in event program. Logo* on event webpage.

*We offer our sponsors the option to provide branded items for gift bag
Pending receipt of logo and print deadline being met (see 2021 Ad Form)

INDIVIDUAL OPPORTUNITIES

DEFENDER

\$3,000 Table Sponsor

1 ticket donated to local Veteran in your name

8 VIP tickets, which includes invitation to pre-event reception and reserved seats at the Gala. Name recognition in event program.

GUARDIAN

\$1,000 Individual Tickets

2 VIP tickets, which includes invitation to pre-event reception and reserved seats at the Gala. Name recognition in event program.

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2021 SPONSOR FORM



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SPONSOR LEVELS

CORPORATE

- \$20,000 Valor (Title Sponsor)
- \$15,000 Freedom
- \$10,000 Liberty
- \$5,000 Honor

INDIVIDUAL

- \$3,000 Defender
- \$1,000 Guardian

Single tickets available
online at joinm3.org

- *I/we are unable to attend but want to support this event with a tax-deductible gift of \$_____.*

CONTACT INFORMATION

Sponsor Name or Company (as it should appear on event materials)

Address/City/State/Zip

Telephone

Email

PAYMENT DETAILS

- Enclosed is my check for \$_____ payable for American Freedom Fund c/o M3 2021. Please mail to American Freedom Fund, 901 D Street, SW, Suite 920, Washington, DC 20024.
- Please charge the amount of \$_____ to my ☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover
A service charge will be applied to your transaction.

Credit Card Number

Expiration Date

CCV Code

PLEASE NOTE

- All pledges must be fulfilled prior to the day of the event. Please return by email or mail to address below.
- Please send us your hi-res color logo in vector, png and jpeg formats at earliest convenience.
- Programs ads and messages must be received by **November 22**. Please see attached Ad Form for details.
- Questions? Please contact us via M3@AmericanFreedomFund.org or by calling (202) 808-8943.

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2021 AD FORM



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AD SIZES

- ☐ Ad is part of my sponsor benefits ☐ This is a new Ad purchase
- ☐ **FULL PAGE** (NO BLEEDS) \$800 (Ad dimensions = 6.5"W x 8.5"H)
- ☐ **HALF PAGE AD** (NO BLEEDS) \$500 (Ad dimensions = 6.5"W x 4"H)
- ☐ **QUARTER PAGE MESSAGE** \$150 (use box below-25 words maximum)

Place your message in this box - limited to 25 words max.

PLEASE NOTE

PREFERRED FILE FORMATS:

- High Resolution EPS, JPEG, PNG or PDF (300DPI)
- PDF formatted files must be saved CMYK or grayscale with embedded fonts. No RGB files.
- All logos must be sent in hi-res VECTOR OR EPS & JPEG file formats

DEADLINE

- Programs ads and messages must be received by **November 22**.
- Please email final Ad with Subject Line of: Program Ad

QUESTIONS?

Please contact us (202) 808-8943 or M3@AmericanFreedomFund.org

CONTACT INFORMATION

Contact Name

Company Name

Email

Telephone

PAYMENT DETAILS

- ☐ Enclosed is my check for \$_____ payable for American Freedom Fund c/o M3 2021.
Please mail to American Freedom Fund, 901 D Street, SW, Suite 920, Washington, DC 20024.
- ☐ Please charge the amount of \$_____ to my ☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover
A service charge will be applied to your transaction.

Credit Card Number

Expiration Date

CCV Code

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2021 ITEM DONATION FORM



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DONOR DETAILS

Check appropriate box.

THIS IS FOR: ☐ AUCTION ☐ GIFT BAG ☐ GALA PRODUCT GIFT-IN-KIND

Business/Donor Name (as it should appear on materials)

Donor Contact Name

Donor Address/City/State/Zipcode

Email

Telephone

ITEM INFORMATION

Item

Estimated Fair Market Value \$

Item Description - include quantity, size, color, number of persons, days/nights and all restrictions:

Donor Signature & Date

Mark appropriate box:

- ☐ Delivery of item/s by donor
- ☐ Item/s needs to be picked up
- ☐ Promotional material provided by donor
- ☐ Donor to provide certificate
- ☐ Committee to create certificate

PLEASE NOTE

DEADLINE:

- Item/s must be received by **Monday, November 29.**
Please send to address provided below.

QUESTIONS?

- Contact us via email at M3@AmericanFreedomFund.org
or call us at (202) 8080-8943

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AMERICAN FREEDOM FUND

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*Donald R. Bramer
Chairman, Board of Governors
American Freedom Fund*



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