

AMERICAN FREEDOM FUND PRESENTS:



## MANHATTANS, MARTINIS & MISTLETOE

SEVENTH ANNUAL VETERAN AWARDS GALA

WEDNESDAY, DECEMBER 14, 2022

7:00PM TO 10:00PM

**2022 SPONSOR PACK**

The Grand Ballroom | The Mayflower Hotel | Washington, DC  
[americanfreedomfund.org/m3/](https://americanfreedomfund.org/m3/)



## ABOUT M3 2022

We are back! This year, the American Freedom Fund will hold its Seventh Annual Mannhattans, Martinis & Mistletoe™, and it will be bigger and better than ever!

Due to the event's popularity, we have transitioned to the historic Mayflower Hotel, offering Beaux-Arts style architecture featuring formal design, grandiosity, and elaborate ornamentation, which dazzles even the most seasoned socialites and experienced connoisseurs. This style of French neoclassic architecture and American renaissance blends with signature cocktails, savory eats, and the who's who of Washington to create a sensational guest experience.

Guests will be treated to an evening of discriminating experiences: delectable culinary treats, refined bourbon tasting, and handcrafted cocktails.

You won't want to miss this evening of holiday sophistication.

Mark your calendar for the Seventh Annual Mannhattans, Martinis & Mistletoe™ Veterans Awards Gala. Wednesday, December 14th, from 7:00 pm to 10:00 pm.



# MANHATTANS, MARTINIS & MISTLETOE



## ABOUT AFF

American Freedom Fund (AFF) was founded in 2016 by three combat veterans, LT Don Bramer, MAJ Rob Miller, and Petty Officer Gabe Stecker. After their individual tours of duty, they sought a way to continue serving their brothers and sisters in arms by providing the Veteran community the opportunity; the means to maintain the fellowship and the support of the military as they transition towards their next career.

AFF empowers Active Duty, Reserve, and Separated Service Members through a mission of athletics, education, and advocacy. The goal of AFF is simple: provide a place for active duty and Veteran service members, as well as their families, to come together in a spirit of camaraderie to participate in recreational AND competitive sports; to afford the means and opportunity for student Veterans who seek a career in defense or public policy to achieve the next step in their goals, and to raise awareness and financial support for Veteran-focused organizations that are providing crucial resources for Veterans in the community.

## EACH YEAR

Each year, AFF honors outstanding Veteran-focused organizations for their dedication and support to the Veteran community with an award at the annual Manhattans, Martinis & Mistletoe Veterans Awards Gala in Washington, DC. This event also provides AFF the opportunity to recognize and celebrate military influencers, legislators, and others who continue to set the standard in the mission of empowering the Veteran community.

**The mission of the American Freedom Fund is to empower Veterans through our athletic, educational, and advocacy programs in Washington, D.C. and across America.**

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## SCOPE:

“

*AFF holds a special place in my heart and role in my life. First, as a veteran who was served by this great organization and now as a board member who is proud to serve with a group dedicated to truly helping veterans, creating a community, and making a difference that help creates a better world for all of us.*

~Nathan Kolb  
Board of Governors  
American Freedom Fund

**Mission:** The mission of the American Freedom Fund is to empower Veterans through our athletic, educational, and advocacy programs in Washington, D.C., and across America.

**Target demographics:** Active Military, Veterans, and their Families & Supporters

**Direct beneficiaries:** Each year AFF supports Military & Veteran Athletes, including adaptive and non-adaptive athletes, who compete in events across the country, and hosts events that bring together and support the veteran community.

**Geographic areas served:** Washington, D.C., and across the Nation

**Programs:** Athletics. Education. Advocacy.

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ATHLETICS. EDUCATION. ADVOCACY.





# AFF COMMUNITY GOALS

## OUR IMPACT IN THE VETERAN COMMUNITY



### SOFTBALL

- Four Teams
- 68+ Veterans
- Two National Tournament Wins!



### SHOOTING

- Two Regions
- 25+ Veterans
- Ten Competitions



### OTHER

- Golf
- Disc Golf
- Online Gaming



### OUTDOORS

- Five Excursions
- 27+ Veterans

During 2020 and 2021, like a number of our peers, AFF suffered as many of our events across the country were canceled. Nevertheless, our incredible members, supporters, and allies found ways to stay connected and continue at a scale acceptable within local guidelines. RED Fridays often became small gatherings at a member's home or in their backyard. In some areas, the Patriot Softball teams found a way to stay connected through the formation of a disc golf league and competition went virtual through online gaming. In the spirit and resilience that is often unique to our Military and Veteran community, they persevered and succeeded:

- 100+ Competitions and Excursions Nationwide
- 139 Veterans and their families
- 5,835 Engagements
- Growing Volunteer Base





# SPONSOR LEVELS & BENEFITS

## CORPORATE OPPORTUNITIES

### VALOR

**\$20,000 Title Sponsor (only 1 available)**

**8 tickets donated to local Veterans in your name**

20 VIP tickets, which include an invitation to pre-event reception and two reserved tables at the Gala; Company recognition on Step & Repeat, social media outlets, and sponsor loop; Full page inside front cover Ad\* and name showcased in event program; Logo\* link on event webpage to your website; and Opportunity to present an award.

### FREEDOM

**\$15,000 Presenting Sponsor**

**6 tickets donated to local Veterans in your name**

10 VIP tickets, which include invitation to pre-event reception and a reserved table at the Gala. Company recognition on Step & Repeat, social media outlets, and sponsor loop; Full page ad\* and name showcased in event program; Logo\* link on event webpage; and Opportunity to present an award.

### LIBERTY

**\$10,000 Supporting Sponsor**

**4 tickets donated to local Veterans in your name**

8 VIP tickets, which includes invitation to pre-event reception and a reserved table at the Gala; Company recognition on social media outlets; Half-page Ad\* and name showcased in the event program; and Logo\* link on the event webpage.

### HONOR

**\$5,000 Sponsor**

**2 tickets donated to local Veterans in your name**

6 VIP tickets, which includes invitation to pre-event reception and a reserved table at the Gala; Company recognition on social media outlets and sponsor loop; Quarter page message\* and name listed in event program; and Logo\* on the event webpage.

## INDIVIDUAL OPPORTUNITIES

### DEFENDER

**\$3,000 Table Sponsor**

**1 ticket donated to local Veteran in your name**

8 VIP tickets, which includes invitation to pre-event reception and reserved seats at the Gala. Name recognition in event program.

### GUARDIAN

**\$1,000 Individual Tickets**

2 VIP tickets, which includes invitation to pre-event reception and reserved seats at the Gala. Name recognition in event program.

*We offer our sponsors the option to provide branded items for gift bag*

*\*Pending receipt of logo and print deadline being met (see 2022 Ad Form)*





# SPONSOR FORM

## CORPORATE LEVELS

- VALOR \$20,000 (Title Sponsor)
- FREEDOM \$15,000
- LIBERTY \$10,000
- HONOR \$5,000

## INDIVIDUAL LEVELS

- DEFENDER \$3,000
- GUARDIAN \$1,000
- I/we are unable to attend but want to support this event with a tax-deductible gift of \$\_\_\_\_\_.  
*Single tickets available online at [joinm3.org](http://joinm3.org)*

### CORPORATE /INDIVIDUAL INFORMATION :

Business Organization Name :

Individual/Business Contact Name :

Full Address :

City/State/Zip

E-Mail :

Phone Number :

### PAYMENT INFORMATION :

- Enclosed is my check for \$\_\_\_\_\_ payable for American Freedom Fund c/o M3 2022.  
Please mail to American Freedom Fund, 901 D Street, SW, Suite 920, Washington, DC 20024.
- Please charge the amount of \$\_\_\_\_\_ to my ☐ Visa ☐ MC ☐ AMEX ☐ Discover  
*A service charge will be applied to your transaction.*

Credit Card Number :

Expiration Date :

 MM/YY

CCV Code :

### PLEASE NOTE :

- All pledges must be fulfilled prior to the day of the event. Please return by email or mail to the address below.
- Please send us your hi-res color logo in vector, eps, png, and jpeg formats asap.
- Programs ads and messages must be received by **November 22**. Please see attached Ad Form for details.

Questions?

Please contact us via [M3@AmericanFreedomFund.org](mailto:M3@AmericanFreedomFund.org).

MANHATTANS, MARTINIS & MISTLETOE







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## AD OPPORTUNITIES

- Ad is part of my sponsor benefits    ■ This is a new Ad purchase
- **FULL PAGE** (NO BLEEDS) \$800 (Ad dimensions = 6.5"W x 8.5"H)
- **HALF PAGE** (NO BLEEDS) \$500 (Ad dimensions = 6.5"W x 4"H)
- **QUARTER PAGE MESSAGE** \$150 (use box below-25 words maximum)

Place your message in this box - limited to 25 words max.

### PAYMENT INFORMATION :

- Enclosed is my check for \$\_\_\_\_\_ payable for American Freedom Fund c/o M3 2022. Please mail to American Freedom Fund, 901 D Street, SW, Suite 920, Washington, DC 20024.
- Please charge the amount of \$\_\_\_\_\_ to my    ■ Visa    ■ MC    ■ AMEX    ■ Discover  
*A service charge will be applied to your transaction.*

Credit Card Number :

Expiration Date :

CCV Code :

### PLEASE NOTE :

#### PREFERRED FILE FORMATS:

- High-Resolution EPS, JPEG, PNG, or PDF (300DPI)
- PDF formatted files must be saved CMYK or grayscale with embedded fonts. No RGB files.
- All logos must be sent in hi-res VECTOR OR EPS & JPEG file formats

#### DEADLINE

- Programs ads and messages must be received by **November 22.**
- Please email final Ad with Subject Line of: **M3 Program Ad**

Questions?

Please contact us via [M3@AmericanFreedomFund.org](mailto:M3@AmericanFreedomFund.org).

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# DONATION FORM

Circle appropriate option :

THIS IS FOR: AUCTION GIFT BAG GALA PRODUCT GIFT-IN-KIND

## DONOR DETAILS :

Business Organization Name :

Individual/Business Contact Name :

Full Address :

City/State/Zip

E-Mail :

Phone Number :

## ITEM INFORMATION :

Item :

Fair Market Value :

Item Description : include quantity, size, color, number of persons, days/nights and all restrictions :

Mark appropriate box :

- |   |  |
|---|--|
| <input type="checkbox"/> Delivery of item/s by the donor            | <input type="checkbox"/> Donor to provide the certificate    |
| <input type="checkbox"/> Promotional material provided by the donor | <input type="checkbox"/> Committee to create the certificate |

## PLEASE NOTE :

DEADLINE :

- ☐ Item/s must be received by Monday, November 28.
- ☐ Please send or deliver to:  
American Freedom Fund, 901 D Street, SW, Suite 920, Washington, DC 20024.

Questions?

Please contact us via [M3@AmericanFreedomFund.org](mailto:M3@AmericanFreedomFund.org).

MANHATTANS, MARTINIS & MISTLETOE





## KEY OBSERVATIONS:

### WHAT ARE PEOPLE SAYING ABOUT AFF?



*“In addition to being a lot of fun, the shootout was an awesome chance to get together with other veterans, to be able to shoot with them and then later, have a place to talk with guys that have had similar experiences to mine and can relate. It was great to meet other local vets that live in the area, people I had no idea were right down the road and to start to build a support network.”*

~Patrick Flanagan, former SSgt, USAF

*“I have watched AFF bring veterans of all generations together to find hope, healing, and joy. The friendships that have been forged through the Patriots Shooting Team have served to build life-saving community networks for not only the team members but their families and neighbors.*

~Liv S, Volunteer

*“Having the opportunity to be a part of the Patriots Softball Team has given me the chance to continue to play the game I love as well as meet other veterans and military members in the community. The Patriots have grown into a family and I can honestly say I have forged friendships that go beyond the softball field and will last for many years. I feel very fortunate to be a part of such an amazing organization.*

~Travis Arizpe, IS1, USN





## KEY OBSERVATIONS:

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*AFF holds a special place in my heart and role in my life. First as a veteran who was served by this great organization and now as a board member who is proud to serve with a group dedicated to truly helping veterans, creating a community, and making a difference that help creates a better world for all of us.*

~Nathna Kolb, Veteran & AFF Board Member

*I decided that this organization was a good fit for me to be a part of because it aligned with my desire to continue serving beyond the uniform. In addition, I admire their mission and the caliber of the work that they have been doing and continue to do in the military community.*

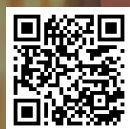
~Maxine Reyes, AFF Board Member

*The American Freedom Fund is an incredible organization that helps provide that sense of community to veterans and current servicemembers alike through athletics. I have made countless friends across all branches of the military that otherwise would not have happened without AFF!*

~Jaron Morris, Volunteer







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American Freedom Fund | 901 D Street, SW, Suite 920 Washington, DC 20024

[info@AmericanFreedomFund.org](mailto:info@AmericanFreedomFund.org) | [americanfreedomfund.org](http://americanfreedomfund.org)

Scan for event details, tickets & sponsorship opportunities or visit [americanfreedomfund.org/m3/](http://americanfreedomfund.org/m3/)