

AMERICAN FREEDOM FUND PRESENTS:



MANHATTANS, MARTINIS & MISTLETOE

EIGHTH ANNUAL VETERAN AWARDS GALA

WEDNESDAY, DECEMBER 13, 2023
7:00PM TO 10:00PM

2023 SPONSOR PACK

The Grand Ballroom | The Mayflower Hotel | Washington, DC
AmericanFreedomFund.org | joinm3.org



02

ABOUT M3 2023

What an amazing time we all had at the 2022 M3! This year, the American Freedom Fund will hold its Eighth Annual Manhattans, Martinis & Mistletoe™, and it will be as good, if not better, than the one we just enjoyed!

Once again, the historic Mayflower Hotel will host the festivities! The stunning venue offers Beau-Arts style architecture featuring formal design, grandiosity, and elaborate ornamentation, which dazzles even the most seasoned socialites and experienced connoisseurs. This style of French neoclassic architecture and American renaissance blends with signature cocktails, savory eats, and the who's who of Washington to create a sensational guest experience.

Guests will be treated to an evening of discriminating experiences: delectable culinary treats, refined bourbon tasting, and handcrafted cocktails. We will bring back the popular 360 video experience, and live band for your entertainment.

You will want to experience this evening of holiday sophistication.

Mark your calendar for the Eighth Annual Manhattans, Martinis & Mistletoe™ Veterans Awards Gala. Wednesday, December 13th, from 7:00 pm to 10:00 pm.

ABOUT AFF

American Freedom Fund (AFF) was founded in 2016 by three combat veterans, LT Don Bramer, MAJ Rob Miller, and Petty Officer Gabe Stecker. After their individual tours of duty, they sought a way to continue serving their brothers and sisters in arms by providing the Veteran community the opportunity and means to maintain the fellowship and support of the military as they transition toward life outside of service.

AFF works to empower Active Duty, Reserve, and Separated Service Members through a mission of athletics and advocacy. The goal of AFF is simple: provide opportunities for active duty and Veteran service members, as well as their families, to come together in a spirit of camaraderie to participate in recreational AND competitive sports. We also seek to raise awareness and financial support for Veteran-focused organizations that are providing critical resources to the Veteran community.



MANHATTANS, MARTINIS & MISTLETOE



EACH YEAR

Each year, AFF honors outstanding Veteran athletes, entrepreneurs and Veteran-focused organizations for their dedication and support with an award at the annual Manhattans, Martinis & Mistletoe Veterans Awards Gala in Washington, DC. This event also provides AFF the opportunity to recognize and celebrate military influencers, legislators and others who continue to set the standard in the mission of empowering the Veteran community.



AFF holds a special place in my heart and role in my life. First, as a veteran who was served by this great organization and now as a board member who is proud to serve with a group dedicated to truly helping veterans, creating a community, and making a difference that help creates a better world for all of us.

~Nathan Kolb
Board of Governors
American Freedom Fund

SCOPE:

Mission: The mission of the American Freedom Fund is to empower Veterans through our athletic and advocacy programs in Washington, D.C., and across America.

Target demographics: Active Military, Veterans, and their Families & Supporters

Direct beneficiaries: Each year AFF supports Military & Veteran Athletes, including adaptive and non-adaptive athletes, who compete in events across the country, and hosts events that bring together and support the veteran community.

Geographic areas served: Washington, D.C, Washington State, Florida, Virginia, Oklahoma, Texas, and other locations across the Nation

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ATHLETICS. EDUCATION. ADVOCACY.





AFF COMMUNITY IMPACTS

OUR IMPACT IN THE VETERAN COMMUNITY

With the COVID-19 Pandemic behind us, 2023 proved to be a year of resilience and regrowth for the American Freedom Fund Shooting Teams and other programs.

In addition to the launch of a new Shooting Team based in the southwest, our veteran marksmen (and women!) competed in 7 states and took home trophies in some of the most prestigious long range competitions in the country.

We watched the continued development of our golf program as well as exploration into the realm of online gaming - the next exciting chapter for AFF that taps into the youngest generation of veterans who have grown up in an online world. With AFF eSports, we look forward to meeting veterans in a virtual setting, where they are already seeking out support networks.

- 100+ Competitions and Excursions Nationwide
- 139 Veterans and their families
- 5,835 Engagements
- Growing Volunteer Base



SOFTBALL

- Four Teams
- 68+ Veterans
- Two National Tournament Wins!



SHOOTING

- Two Regions
- 25+ Veterans
- 14 Competitions



OTHER

- Golf
- Disc Golf
- eSports





SPONSOR LEVELS & BENEFITS

CORPORATE OPPORTUNITIES

VALOR

\$25,000 Title Sponsor (only 1 available)

Eight tickets donated to local Veterans in your name

Premier seating for twenty (20) guests plus 4 tickets for additional guests; Corporate logo on prominent signage in Gala venue and program; Formal acknowledgement from the stage at the Gala; Full page ad in the Gala program*; Corporate logo on AFF's website for one year; Corporate logo in sponsor loop featured on video screens throughout the evening*; Sponsorship acknowledgement in all media releases and social medial outlets; Opportunity for a post that will highlight an interview with a corporate official about the company's support of Veterans; And the opportunity for a corporate representative to address the Gala guests from center stage during the event.

FREEDOM

\$20,000 Presenting Sponsor

Six tickets donated to local Veterans in your name

Premier seating for twenty (20) guests; Corporate logo on prominent signage in Gala venue and program; Formal acknowledgement from the stage at the Gala; Full page ad in the Gala program*; Corporate logo on AFF's website for one year; Corporate logo in sponsor loop featured on video screens throughout the evening*; Sponsorship acknowledgement in all media releases and social medial outlets; and the opportunity to present an award.

LIBERTY

\$15,000 Supporting Sponsor

Four tickets donated to local Veterans in your name

Preferred seating for ten (10) guests; Corporate logo on prominent signage in Gala venue and program; Formal acknowledgement from the stage at the Gala; Half page ad in the Gala program*; Corporate logo on AFF's website for one year; Corporate logo in sponsor loop featured on video screens throughout the evening*; Sponsorship acknowledgement in all media releases and social medial outlets.

HONOR

\$10,000 Sponsor

2 tickets donated to local Veterans in your name

Preferred seating for ten (10) guests; Corporate logo listing in Gala program; Corporate logo on AFF's website for one year; and Sponsorship acknowledgement in all social media outlets.

INDIVIDUAL OPPORTUNITIES

DEFENDER

\$5,000 Table Sponsor

One ticket donated to a local Veteran in your name

Eight tickets with reserved seats at the Gala. Name recognition in event program*.

GUARDIAN

\$1,000 Individual Tickets

Two tickets with reserved seats at the Gala. Name recognition in event program*.

**Pending receipt of logo and/or print deadline being met. See 2023 Ad Form on page 7.*



SPONSOR FORM

CORPORATE LEVELS

- VALOR \$25,000 (Title Sponsor)
- FREEDOM \$20,000
- LIBERTY \$15,000
- HONOR \$10,000

INDIVIDUAL LEVELS

- DEFENDER \$5,000
- GUARDIAN \$1,000
- I/we are unable to attend but want to support this event with a tax-deductible gift of \$_____.

Single tickets available online at joinm3.org

CORPORATE /INDIVIDUAL INFORMATION :

Business Organization Name :

Individual/Business Contact Name :

Full Address :

City/State/Zip

E-Mail :

Phone Number :

PAYMENT INFORMATION :

- Enclosed is my check for \$_____ payable for American Freedom Fund c/o M3 2022. Please mail to American Freedom Fund, 901 D Street, SW, Suite 920, Washington, DC 20024.
- Please charge the amount of \$_____ to my Visa MC AMEX Discover
A service charge will be applied to your transaction.

Credit Card Number :

Expiration Date :

CCV Code :

PLEASE NOTE :

- All pledges must be fulfilled prior to the day of the event. Please return by email or mail to the address below.
- Please send us your hi-res color logo in vector, eps, png, and jpeg formats asap.
- Programs ads and messages must be received by **November 22**. Please see attached Ad Form for details.

Questions?

Please contact us via M3@AmericanFreedomFund.org.

MANHATTANS, MARTINIS & MISTLETOE





AD OPPORTUNITIES

- Ad is part of my sponsor benefits ■ This is a new Ad purchase
- **FULL PAGE** (NO BLEEDS) \$800 (Ad dimensions = 6.5"W x 8.5"H)
- **HALF PAGE** (NO BLEEDS) \$500 (Ad dimensions = 6.5"W x 4"H)
- **QUARTER PAGE MESSAGE** \$150 (use box below-25 words maximum)

Place your message in this box - limited to 25 words max.

PAYMENT INFORMATION :

- Enclosed is my check for \$_____ payable for American Freedom Fund c/o M3 2022. Please mail to American Freedom Fund, 901 D Street, SW, Suite 920, Washington, DC 20024.
- Please charge the amount of \$_____ to my ■ Visa ■ MC ■ AMEX ■ Discover
A service charge will be applied to your transaction.

Credit Card Number :

Expiration Date :

CCV Code :

PLEASE NOTE :

PREFERRED FILE FORMATS:

- High-Resolution EPS, JPEG, PNG, or PDF (300DPI)
- PDF formatted files must be saved CMYK or grayscale with embedded fonts. No RGB files.
- All logos must be sent in hi-res VECTOR OR EPS & JPEG file formats

DEADLINE

- Programs ads and messages must be received by **November 22.**
- Please email final Ad with Subject Line of: **M3 Program Ad**

Questions?

Please contact us via M3@AmericanFreedomFund.org.

MANHATTANS, MARTINIS & MISTLETOE





08

DONATION FORM

Circle appropriate option:

THIS IS FOR: BOURBON PULL GALA PRODUCT GIFT-IN-KIND

DONOR DETAILS :

Business Organization Name :

Individual/Business Contact Name :

Full Address :

City/State/Zip

E-Mail :

Phone Number :

ITEM INFORMATION :

Item :

Fair Market Value :

Item Description : include quantity, size, color, number of persons, days/nights and all restrictions :

Mark appropriate box :

- Delivery of item/s by the donor
- Donor to provide the certificate
- Promotional material provided by the donor
- Committee to create the certificate

PLEASE NOTE :

DEADLINE :

- Item/s must be received by Monday, November 28.
- Please send or deliver to:
American Freedom Fund, 901 D Street, SW, Suite 920, Washington, DC 20024.

Questions?

Please contact us via M3@AmericanFreedomFund.org.

MANHATTANS, MARTINIS & MISTLETOE





KEY OBSERVATIONS:

WHAT ARE PEOPLE SAYING ABOUT AFF?



“In addition to being a lot of fun, the shootout was an awesome chance to get together with other veterans, to be able to shoot with them and then later, have a place to talk with guys that have had similar experiences to mine and can relate. It was great to meet other local vets that live in the area, people I had no idea were right down the road and to start to build a support network.”

~Patrick Flanagan, former SSgt, USAF

“I decided that this organization was a good fit for me to be a part of because it aligned with my desire to continue serving beyond the uniform. In addition, I admire their mission and the caliber of the work that they have been doing and continue to do in the military community”

~Maxine Reyes, AFF Board Member

“The American Freedom Fund is an incredible organization that helps provide that sense of community to veterans and current servicemembers alike through athletics. I have made countless friends across all branches of the military that otherwise would not have happened without AFF!”

~Jaron Morris, Volunteer

“Having the opportunity to be a part of the Patriots Softball Team has given me the chance to continue to play the game I love as well as meet other veterans and military members in the community. The Patriots have grown into a family and I can honestly say I have forged friendships that go beyond the softball field and will last for many years. I feel very fortunate to be a part of such an amazing organization.”

-Travis Arizpe, IS1, USN





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info@AmericanFreedomFund.org | americanfreedomfund.org
Scan for event details, tickets & sponsorship opportunities or visit
americanfreedomfund.org/m3 or joinm3.org