

AMERICAN FREEDOM FUND PRESENTS:



MANHATTANS, MARTINIS & MISTLETOE

NINTH ANNUAL VETERAN AWARDS GALA

THE WILLARD HOTEL GRAND BALLROOM
WASHINGTON, DC

WEDNESDAY, DECEMBER 10, 2025
7:00PM TO 10:00PM



2025 SPONSOR PACK

AmericanFreedomFund.org | joinm3.org



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ABOUT M3

After taking a year off in 2024, the American Freedom Fund is thrilled to announce the return of the most-anticipated holiday gala in Nation's Capital, the **Ninth Annual Manhattans, Martinis & Mistletoe™**!

Each year, AFF honors outstanding Veteran athletes, entrepreneurs and Veteran-focused organizations for their dedication and support with an award at the annual Manhattans, Martinis & Mistletoe Veterans Awards Gala in Washington, DC. This event also provides AFF the opportunity to recognize and celebrate military influencers, legislators and others who continue to set the standard in the mission of empowering the Veteran community.

This year, the iconic Willard InterContinental Hotel will set the stage for an unforgettable evening! As one of America's most historic hotels and a proud landmark on the National Register of Historic Places, The Willard holds a distinguished place in the heart of the nation's capital. Its stunning Beaux-Arts architecture seamlessly blends French elegance with the strength of steel and concrete, ensuring both grandeur and lasting beauty. Inside, the hotel's exquisite interiors, soaring arches, and opulent design create a luxurious ambiance—an ideal setting for signature cocktails, delectable cuisine, and a gathering of Washington's most influential guests at M3.

Guests will enjoy an evening of sophisticated indulgence featuring gourmet culinary delights, a refined bourbon tasting, and expertly crafted cocktails. Back by popular demand, we're also bringing you crowd-favorite experiences and live music for an unforgettable night of entertainment. Formal attire or military dress is requested to complement the elegance of the evening.

Mark your calendar for the Ninth Annual Manhattans, Martinis & Mistletoe™ Veterans Awards Gala. Wednesday, December 10th, from 7:00 pm to 10:00 pm.



MANHATTANS, MARTINIS & MISTLETOE



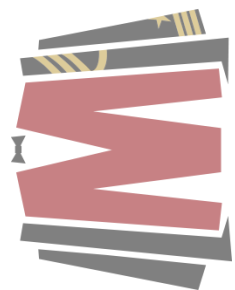
ABOUT AFF

American Freedom Fund (AFF) was founded in 2016 by three combat veterans, LT Don Bramer, MAJ Rob Miller, and Petty Officer Gabe Stecker. After their individual tours of duty, they sought a way to continue serving their brothers and sisters in arms by providing the Veteran community the opportunity and means to maintain the fellowship and support of the military as they transition toward life outside of service.

AFF works to empower Active Duty, Reserve, and Separated Service Members through a mission of athletics and advocacy. The goal of AFF is simple: provide opportunities for active duty and Veteran service members, as well as their families, to come together in a spirit of camaraderie to participate in recreational AND competitive sports. We also seek to raise awareness and financial support for Veteran-focused organizations that are providing critical resources to the Veteran community.

AFF SCOPE

- **Mission:** The mission of the American Freedom Fund is to empower Veterans through our athletic, educational, and advocacy programs in Washington, DC, and across America.
- **Target demographics:** Active Military, Veterans, and their Families & Supporters
- **Direct beneficiaries:** Each year AFF supports Military & Veteran Athletes, including adaptive and non-adaptive athletes, who compete in events across the country, and hosts events that bring together and support the veteran community.
- **Geographic areas served:** Washington, DC, the states of Washington, Florida, Virginia, Oklahoma, Texas, Utah, California and other locations across the United States.



SPONSOR LEVELS & BENEFITS

CORPORATE OPPORTUNITIES

VALOR

\$25,000 Title Sponsor (only 1 available)

Eight tickets donated to local Veterans

Premier seating for twenty (20) guests plus tickets for four (4) additional guests; Opportunity for a corporate representative to address Gala guests from the stage; Corporate logo on prominent signage in Gala venue and Gala program; Formal acknowledgment from stage at Gala » Full page Ad in the Gala Program*; Opportunity for a post that will highlight an interview with a corporate official about the company's support of Veterans; Corporate logo on AFF's website for one year; Corporate logo in sponsor loop featured on video screens throughout evening*; Sponsorship acknowledgment in all media releases and social media outlets; and Company featured in dedicated email blast to gala supporters.

FREEDOM

\$20,000 Presenting Sponsor

Six tickets donated to local Veterans

Premier seating for twenty (20) guests; Corporate logo on prominent signage in Gala venue and on Gala program; Formal acknowledgment from the stage at Gala; Full page advertisement in the Gala Program; Corporate logo on AFF's website for one year; Corporate logo in sponsor loop featured on video screens throughout evening*; Sponsorship acknowledgment in all media releases and social media outlets; Company featured in dedicated email blast to gala supporters; and opportunity to present an award.

LIBERTY

\$15,000 Supporting Sponsor

Four tickets donated to local Veterans

Preferred seating for ten (10) guests; Corporate logo on prominent signage event night; Corporate logo in Gala program; Formal acknowledgment from stage; Half page advertisement in the Gala Program; Corporate logo on AFF's website for one year; Corporate logo on sponsor loop featured on video screens throughout evening*; and Sponsorship acknowledgment in all media releases and social media outlets.

HONOR

\$10,000 Sponsor

Two tickets donated to local Veterans

Preferred seating for eight (8) guests; Corporate name listing in Gala program; Corporate name on AFF's website for one year; and Sponsorship acknowledgment in all social media outlets.

INDIVIDUAL OPPORTUNITIES

DEFENDER

\$4,000 Table Sponsor

One ticket donated to a local Veteran in your name

Eight tickets, with reserved seats at the Gala. Name recognition in event program*.

GUARDIAN

\$1,000 Individual Tickets

Two tickets, with reserved seats at the Gala. Name recognition in event program*.

**Pending receipt of logo and/or print deadline being met. See 2025 Ad Form on page 7.
Subject to availability.*



SPONSOR FORM

CORPORATE LEVELS

- VALOR \$25,000 (Title Sponsor)
- FREEDOM \$20,000
- LIBERTY \$15,000
- HONOR \$10,000

INDIVIDUAL LEVELS

- DEFENDER \$4,000
- GUARDIAN \$1,000
- I/we are unable to attend but want to support this event with a tax-deductible gift of \$_____.

Single tickets available online at joinm3.org

CORPORATE /INDIVIDUAL INFORMATION :

Business Organization Name :

Full Address :

E-Mail :

Individual/Business Contact Name :

City/State/Zip

Phone Number :

PAYMENT INFORMATION :

- Enclosed is my check for \$_____ payable for American Freedom Fund c/o M3 2022. Please mail to American Freedom Fund, 901 D Street, SW, Suite 920, Washington, DC 20024.
- Please charge the amount of \$_____ to my ☐ Visa ☐ MC ☐ AMEX ☐ Discover
A service charge will be applied to your transaction.

Credit Card Number :

Expiration Date :

CCV Code :

PLEASE NOTE :

- All pledges must be fulfilled prior to the day of the event. Please return by email or mail to the address below.
- Please send us your hi-res color logo in vector, eps, png, and jpeg formats asap.
- Programs ads and messages must be received by **November 21**. Please see attached Ad Form for details.

Questions?

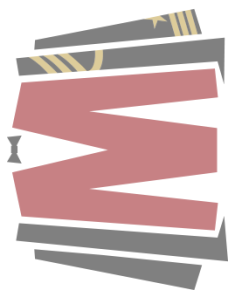
Please contact us via M3@AmericanFreedomFund.org.





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MANHATTANS, MARTINIS & MISTLETOE



AD OPPORTUNITIES

- Ad is part of my sponsor benefits ■ This is a new Ad purchase
- **FULL PAGE** (NO BLEEDS) \$800 (Ad dimensions = 6.5"W x 8.5"H)
- **HALF PAGE** (NO BLEEDS) \$500 (Ad dimensions = 6.5"W x 4"H)
- **QUARTER PAGE MESSAGE** \$150 (use box below-25 words maximum)

Place your message in this box - limited to 25 words max.

PAYMENT INFORMATION :

- Enclosed is my check for \$_____ payable for American Freedom Fund c/o M3 2022. Please mail to American Freedom Fund, 901 D Street, SW, Suite 920, Washington, DC 20024.
- Please charge the amount of \$_____ to my ■ Visa ■ MC ■ AMEX ■ Discover
A service charge will be applied to your transaction.

Credit Card Number :

Expiration Date :

CCV Code :

PLEASE NOTE :

PREFERRED FILE FORMATS:

- High-Resolution EPS, JPEG, PNG, or PDF (300DPI)
- PDF formatted files must be saved CMYK or grayscale with embedded fonts. No RGB files.
- All logos must be sent in hi-res VECTOR OR EPS & JPEG file formats

DEADLINE

- Programs ads and messages must be received by **November 21.**
- Please email final Ad with Subject Line of: **M3 Program Ad**

Questions?

Please contact us via M3@AmericanFreedomFund.org.



DONATION FORM

Circle appropriate option:

THIS IS FOR: ☐ BOURBON PULL ☐ GALA PRODUCT GIFT-IN-KIND

DONOR DETAILS :

Business Organization Name :

Individual/Business Contact Name :

Full Address :

City/State/Zip

E-Mail :

Phone Number :

GIFT-IN-KIND ITEM INFORMATION :

Item :

Fair Market Value :

Item Description : include quantity, description, other pertinent information

Mark appropriate box :

- ☐ Delivery of item/s by the donor
- ☐ Promotional material provided by the donor

PLEASE NOTE :

DEADLINE :

- ☐ Item/s must be received by Monday, November 28.
- ☐ Please send or deliver to:

American Freedom Fund, 901 D Street, SW, Suite 920, Washington, DC 20024.

Questions?

Please contact us via M3@AmericanFreedomFund.org.





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info@AmericanFreedomFund.org | americanfreedomfund.org
Scan for event details, tickets & sponsorship opportunities or visit
americanfreedomfund.org/m3 or joinm3.org