AMERICAN FREEDOM FUND PRESENTS:



MANHATTANS, MARTINIS & MISTLETOE

VETERAN AWARDS GALA

HONORING OUR VETERANS & ACTIVE SERVICE MEMBERS

2026 SPONSOR PACK

AmericanFreedomFund.org | joinm3.org

AMERICAN FREEDOM FUND

ABOUT M3

Imagine a night where courage meets celebration—where Veterans, active service members, and the nation's leaders come together to honor service, sacrifice, and extraordinary achievement.

This December, as the United States celebrates its **250th birthday**, the **American Freedom Fund** marks **10 years of Manhattans, Martinis & Mistletoe™**, the holiday gala has become the pinnacle of recognition for our nation's heroes.

For more than a decade, M3 has shone a spotlight on Veteran athletes, entrepreneurs, and the organizations whose impact inspires across communities. AFF also honors legislators and influencers whose leadership uplifts the military community, ensuring their stories of perseverance and service are never forgotten.

Set against the historic grandeur of the **Willard InterContinental Hotel**, guests will enjoy an evening of gourmet cuisine, signature cocktails, live music, and unforgettable moments—all in the company of those who embody the spirit of our nation. Formal attire or military dress adds to the elegance and gravitas of this milestone celebration.

Your sponsorship directly fuels AFF's mission to empower Veterans, recognize their achievements, and sustain programs that make a tangible difference. I have included the sponsorship packet with details on how to join us in honoring our heroes at this landmark 10th Anniversary gala. Celebrate courage. Celebrate service. Celebrate freedom. I hope you will join us for a night that promises to be unforgettable and know that I can count on your support.

With gratitude,
Donald R. Bramer
Co-founder, American Freedom Fund



MANHATTANS, MARTINIS & MISTLETOE

ABOUT AFF

American Freedom Fund (AFF) was founded in 2016 by three combat veterans, LT Don Bramer, MAJ Rob Miller, and Petty Officer Gabe Stecker. After their individual tours of duty, they sought a way to continue serving their brothers and sisters in arms by providing the Veteran community the opportunity and means to maintain the fellowship and support of the military as they transition toward life outside of service.

AFF works to empower Active Duty, Reserve, and Separated Service Members through a mission of athletics and advocacy. The goal of AFF is simple: provide opportunities for active duty and Veteran service members, as well as their families, to come together in a spirit of camaraderie to participate in recreational AND competitive sports. We also seek to raise awareness and financial support for Veteran-focused organizations that are providing critical resources to the Veteran community.

AFF SCOPE

- **Mission:** The mission of the American Freedom Fund is to empower Veterans through our athletic, educational, and advocacy programs in Washington, DC, and across America.
- **Target demographics:** Active Military, Veterans, and their Families & Supporters
- **Direct beneficiaries:** Each year AFF supports Military & Veteran Athletes, including adaptive and non-adaptive athletes, who compete in events across the country, and hosts events that bring together and support the veteran community.
- **Geographic areas served**: Washington, DC, the states of Washington, Florida, Virginia, Oklahoma, Texas, Utah, California and other locations across the United States.

AMERICAN FREEDOM FUND

MANHATTANS, MARTINIS & MISTLETOE

SPONSOR LEVELS & BENEFITS

Each sponsorships includes one cocktail donated to local Veterans and Active-Duty Military Servicemembers

CORPORATE OPPORTUNITIES

An elegant evening cocktail reception featuring curated cuisine stations, premium cocktails, and high-impact networking in a dynamic, reception-style setting.

VALOR

$25,000 Title Sponsor

- *Fourteen (14) guest passes to the cocktail gala reception, including VIP access and a reserved cocktail table*
- *Opportunity to address guests from the main stage; recognition by the emcee*
- *Corporate logo on event signage, Gala program, AFF website, and event sponsor loop*
- *Full-page ad in Gala program*
- *Dedicated social media feature and company spotlight email*
- *Recognition in Gala-related media and outreach*

FREEDOM

$20,000 Presenting Sponsor

- *Ten (10) guest passes to the cocktail reception, including VIP access and a reserved cocktail table*
- *Opportunity to present an award; recognition by emcee*
- *Corporate logo on event signage, Gala program, AFF website, and event sponsor loop*
- *Full-page ad in Gala program*
- *Recognition in Gala-related media, social media, and a dedicated email to attendees*

LIBERTY

$15,000 Supporting Sponsor

- *Eight (8) guest passes to the cocktail reception, including VIP access and a reserved cocktail table*
- *Recognition during the program by the emcee*
- *Corporate logo on event signage, Gala program, AFF website, and event sponsor loop*
- *Recognition in Gala-related media and social media*
- *Half-page ad in Gala program*

HONOR

$10,000 Partner Sponsor

- *Six (6) guest passes to the cocktail reception, including VIP access and a reserved cocktail table*
- *Recognition during the program by the emcee*
- *Name listing in the Gala program*
- *Corporate logo on AFF website and event sponsor loop*
- *Recognition across AFF social media platforms*

INDIVIDUAL OPPORTUNITIES

DEFENDER

$5,000 Table Sponsor

- *Six (6) guest passes to the cocktail reception, including VIP access and a reserved cocktail table*
- *Name listing in the Gala program*

GUARDIAN

$1,000 Couple Tickets

- Two (2) guest passes to the cocktail reception, including VIP access
- *Name listing in the Gala program*

**Pending receipt of logo and/or print deadline being met. See 2026 Ad Form on page 8. Subject to availability.*

MANHATTANS, MARTINIS & MISTLETOE

BENEFITS CHART

CORPORATE OPPORTUNITIES

Sponsor Benefit	Title Sponsor $25,000	Freedom Level $20,000	Liberty Partner $15,000	Honor Level $10,000
Guest Tickets	14	10	8	6
VIP Reception Tickets	14	10	8	6
Reserved Table	1	1	1	1
Stage Presence	✓	✓	–	–
Acknowledge from Stage	✓	✓	✓	✓
Logo on Table Signage	✓	✓	✓	✓
Logo in Sponsor Loop	✓	✓	✓	✓
Logo on AFF Website	✓	✓	✓	✓
Name in Program	✓	✓	✓	✓
Ad in Program	Full Page	Full Page	Half Page	–
Media Release	✓	✓	✓	–
Social Media	✓	✓	✓	✓
Dedicated Email	✓	✓	–	–
Social Media Interview Highlight	✓	–	–	–

**Pending receipt of logo and/or print deadline being met. See 2025 Ad Form on page 8. Subject to availability.*

MANHATTANS, MARTINIS & MISTLETOE

SPONSOR FORM

CORPORATE LEVELS

- **VALOR $25,000** (Title Sponsor)
- **FREEDOM $20,000**
- **LIBERTY $15,000**
- **HONOR $10,000**

INDIVIDUAL LEVELS

- **DEFENDER $5,000**
- **GUARDIAN $1,000**
- I/we are unable to attend but want to support this event with a tax-deductible gift of $_____.

Single tickets available online at joinm3.org

CORPORATE /INDIVIDUAL INFORMATION :

Business Organization Name :

Individual/Business Contact Name :

Full Address :

City/State/Zip

E-Mail :

Phone Number :

PAYMENT INFORMATION :

- Enclosed is my check for $_____ payable for American Freedom Fund c/o M3 2022.
  Please mail to American Freedom Fund, 901 D Street, SW, Suite 920, Washington, DC 20024.
- Please charge the amount of $_____ to my Visa MC AMEX Discover

A service charge will be applied to your transaction.

Credit Card Number :

Expiration Date : MM/YY

CCV Code :

PLEASE NOTE :

- All pledges must be fulfilled prior to the day of the event. Please return by email or mail to the address below.
- Please send us your hi-res color logo in vector, eps, png, and jpeg formats asap.
- Programs ads and messages must be received by **November 21**. Please see attached Ad Form for details.

Questions?
Please contact us via M3@AmericanFreedomFund.org.

AD OPPORTUNITIES

MANHATTANS, MARTINIS & MISTLETOE

- **Ad is part of my sponsor benefits**
- **This is a new Ad purchase**

- **FULL PAGE** (NO BLEEDS) $800 (Ad dimensions = 6.5"W x 8.5"H)
- **HALF PAGE** (NO BLEEDS) $500 (Ad dimensions = 6.5"W x 4"H)
- **QUARTER PAGE MESSAGE** $150 (use box below-25 words maximum)

Place your message in this box - limited to 25 words max.

PAYMENT INFORMATION :

- Enclosed is my check for $_____ payable for American Freedom Fund c/o M3 2022.
  Please mail to American Freedom Fund, 901 D Street, SW, Suite 920, Washington, DC 20024.
- Please charge the amount of $_____ to my Visa MC AMEX Discover

A service charge will be applied to your transaction.

Credit Card Number : **Expiration Date :** **CCV Code :**

MM/YY

PLEASE NOTE :

PREFERRED FILE FORMATS:

- High-Resolution EPS, JPEG, PNG, or PDF (300DPI)
- PDF formatted files must be saved CMYK or grayscale with embedded fonts. No RGB files.
- All logos must be sent in hi-res VECTOR OR EPS & JPEG file formats

DEADLINE

- Programs ads and messages must be received by **November 30.**
- Please email final Ad with Subject Line of: **M3 Program Ad**

Questions?
Please contact us via M3@AmericanFreedomFund.org.

American Freedom Fund is a preeminent nonprofit veterans organization formed under Section 501(c)(19) of the Internal Revenue Code. The AFF Patriots Foundation is a nonprofit organization formed under Section 501(c)3 of the Internal Revenue Code. Donations to these organizations are tax-deductible as charitable contributions for federal income tax purposes. EIN 82-1431512

MANHATTANS, MARTINIS & MISTLETOE

DONATION FORM

Circle the appropriate option:

THIS IS FOR: ■ SPIRITS PULL* ■ GALA PRODUCT GIFT-IN-KIND

**In keeping with America 250, we will celebrate the "Spirit of 1776" and accept all types of liquor this year.*

DONOR DETAILS :

Business Organization Name :

Individual/Business Contact Name :

Full Address :

City/State/Zip

E-Mail :

Phone Number :

GIFT-IN-KIND ITEM INFORMATION :

Item :

Fair Market Value :

Item Description : include quantity, description, other pertinent information

Mark appropriate box :

- ■ Delivery of item/s by the donor
- ■ Promotional material provided by the donor

PLEASE NOTE :

DEADLINE :

- ■ Item/s must be received by Monday, November 30.
- ■ Please send or deliver to:
  American Freedom Fund, 901 D Street, SW, Suite 920, Washington, DC 20024.

Questions?
Please contact us via M3@AmericanFreedomFund.org.


AMERICAN FREEDOM FUND
PRESENTS
Fourth Annual Veteran Service Organization Fundraiser
MANHATTANS
Martinis & MISTLETOE
WEDNESDAY, DECEMBER 6, 20
National Museum of Women in the
Washington, DC